



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society

MALAYSIA VISION 2020 SERIES FUTURE FINTECH FORUM

“Technologies, Practices and Strategies Shaping Future of Financial Technologies”

2 November 2017 | Seri Pacific Hotel, Kuala Lumpur



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MALAYSIA VISION 2020 FINTECH FORUM

“Technologies, Practices and Strategies Shaping Future of Financial Technologies”

A one day Conference on Future fintech practices will be held on 26th October 2017. The conference will bring together the senior leadership of financial institutions, NBF and finance IT executives, policy makers and regulators, and other major technology stakeholders of finance background.

The conference delegates will discuss, among other issues, latest developments in fintech world and creating a business value through innovations in financial services. This gathering of committed stakeholders also offers a distinctive opportunity to deliberate on making financial technologies as one of the most critical tools for creating the “Corporate Malaysia world we want”.

In addition to presenting a big picture view of the 21st century financial services and offering actionable items to the participating delegates, the upcoming conference aims to build partnerships and forge strategic alliances in this conference of national importance. This multi-stakeholder conference provides an excellent opportunity to network with the senior members of financial community, multilateral agencies, government institutions and other stakeholders majority of them from Malaysia while few from ASEAN region as well.

WHO SHOULD ATTEND

CIO's, CTO's, COO's, VP's, General managers of:

- Information technology
- Operations
- Data Management
- Digital Operations
- Security
- Transformation
- e-commerce and web
- CRM
- Retail and channel management
- Payments
- Big data and analytics

From (but not limited to):

- Commercial Banks (Retail / Corporate)
- Finance Companies
- Remittance
- Insurance (Life and General)
- Securities Firms
- Capital Market Services
- Asset / Fund Management
- Central Banks
- Stock Exchanges
- Clearing Houses
- Payments Processors
- Technology Providers for the FSI
- Services Providers for the FSI

LIST OF INVITED SPEAKERS

- **Troy Barnes**
Chief Customer Experience Officer, AIA Bhd.
- **Supratim Pandey**
Head Retail banking products, HSBC
- **Manpreet Singh**
Senior Managing Director, CIMB
- **Philipp Kristian**
Innovation Leader (Manulife) and Published Author, Singapore
- **Thillai Raj, T Ramanathan**
CTO, MIMOS
- **Fazley Rabbi**
Group Head of IT, Pacific Inter-Link Sdn Bhd
- **Abhishek Ghosh**
Head Business Intelligence unit, NTUC Income
- **Remy Khoo**
Head Digital Innovation and Payments, Maybank
- **Sandeep Pandey**
Chief Technology Officer, Information Technology, AIA Bhd.
- **Aaron Tan Dani**
Chair, IASA
- **Dato Arif Siddiqui**
Group CIO, Standard Chartered Bank
- **Shahiran Sahari**
SVP - Head of Digital Business at Bank Muamalat
- **Sandeep Pandey**
CIO, AIA Group
- **Harphajan Singh**
Chief Data Officer, AXA Affin General Insurance
- **Habhajan Singh**
Managing Editor (Marketing Editorial Services), The Malaysian Reserve
- **Giuseppe Taibi**
Group Chief Marketing Officer, Alliance Bank
- **David Cong**
Chief Digital Officer, RHB Bank

PROGRAMME

9.00 am	Opening Keynote Address YBhg Tan Sri Dr. Mohd Irwan Serigar Abdullah* (tbc) Secretary General of Treasury	1.40 pm	Keynote discussion The rise and rise of big data and analytics. Malaysia is all set to become a big data and analytics (BDA) hub in Southeast Asia. This session will examine the rise of big data and its role to accelerate the process of customer retention. What revolution is big data bringing in fintech industry. We will visualize the future how big data and analytics will drive innovation for your company, partners and consumers.
9.20 am	CIO CMO dialogue This exclusive dialogue will feature strategic ways to harness digital disruption. It will highlight strategic utilization of digital technology tools and systems to maximize customer engagement. A brain storming session on Top trends and forces that would shape the face of the future of the financial practices in digital era. It will highlight the areas of improvisation and innovation in financial services in customer acquisition and retention.	2.10 pm	Partner presentation
10.00 am	Networking breakfast	2.40pm	Panel - Fintech digital transformations FIs will need to look upon themselves as fintech companies and start responding to competition as digital fintech outfit rather than technology provider: What is so unique about being digital? How the finance function, value chain, distribution system and marketing channels work in a digital world. Discussing best suited operating models and strategies to deliver products and services that can meet changing needs of the demanding customers.
10.30 am	Partner presentation	3.20 pm	Keynote - Future Business and technology innovation Future fin Tech – vision 2050 With given advances in robotics and usage of artificial intelligence we are able to see a new system architecture on place in distant future? Lets take a sneak peak into SaaS beyond the cloud, and adopting robotics/AI, infinite-compute cloud systems. What future systems will dominate and shape of fintech. Here's a look into the crystal ball of fintech future.
11.00 am	Individual presentation Innovation with Artificial intelligence	3.50 pm	Networking coffee
11.20 am	Panel - Hybrid cloud As per research many a companies are battling with digital disruption implementation and hunting for agile solutions. Even those who are established are considering implementation of hybrid cloud systems to bring a pivotal change in their agility and resiliency. This session will discuss hybrid cloud approaches to bring a change in various areas of your business. Why not a single cloud based model? Why to go for multiple cloud hybrid model? How fintech corporations can reap advantages of hybrid cloud approach in reducing complexity of the processes, services and workloads.	4.00 pm	Panel - Engage and educate Customer with a robust CX program. In this session panelists will discuss new millennial customer and changes now mandatory of approaches to serve the customers. This panel will provide you with insights of a robust system to enhance CX to delight the customer while making you understand the elements of a frictionless journey.
12.00 pm	Networking lunch	4.40 pm	Chairman's remark
1.00 pm	Panel - Next generation Transactions and payments – going social and digital In an ever changing payments landscape many institutes are changing channels of interaction, especially social media in the realm of payment transactions. What are the current benefits social media is offering to fintech lending sector. What kind of business model, strategies and tools are being used and tangible benefits it is bringing to the businesses.	5.00 pm	End of the conference

* To be confirmed

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the Summit and is not responsible for cancellations due to unforeseen circumstances.

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LIST OF INVITED SPEAKERS



Giuseppe Taibi
Group Chief Marketing Officer, Alliance Bank Malaysia

Giuseppe Taibi is Group Chief Marketing and Customer Experience Officer of Alliance Bank Malaysia Berhad, Malaysia. He oversees all aspects of business and Marketing communications as well as customer experience across Corporate, SME and Consumer Businesses.

Mr Taibi has over 25 years of international Banking experience. He has worked in Belgium, Germany, Poland, Russia, Spain, Italy, Indonesia, Thailand and Malaysia and has held management roles.

Mr Taibi holds a Masters of Science in Business Engineering from IAG in Louvain-La-Neuve, Belgium.



Aaron Tan
Chair, IASA

Aaron Tan has a strong passion and belief in driving continuous digital transformation journey through establishing Enterprise Architecture as a culture.

Aaron has been officially appointed as an expert in the Community of Practice Enterprise Architecture (COP EA) for Malaysian public sector by Malaysia Administrative Modernization & Management Planning Unit under the Prime Minister Office in 1GovEA implementation since 2015, a national transformation efforts to realize Digital Government. With over 25 years of global experienced working in various vertical industry, he is an Accredited Trainer for TOGAF 9.1, ArchiMate 3.0, an IASA CITA-F, IASA CITA-A and also the Co-Author of the IASA IT Architecture Body of Knowledge (ITABoK). He holds a Master of Technology from the NUS and a Bachelor of Computer and Mathematical Sciences from the UWA



Supratim Pandey,
Head of Customer Value Management, HSBC

Supratim is an impactful leader with extensive multi-country experience in retail banking.

He has more than a decade of experience and expertise in Retail banking product management, retail banking P&L management and customer segment management.

He has managed senior retail banking roles in Malaysia, Hong Kong, Singapore, Philippines and India.



Thillai Raj T. Ramanathan
Chief Technology Officer, MIMOS BERHAD

As Chief Technology Officer (CTO) and Head of Information and Communication Technologies (ICT) Division in MIMOS, Thillai Raj is the driver behind software development initiatives and roll-out of proof-of-concept solutions to Malaysia's key economic sectors.

Prior to joining MIMOS, Thillai Raj was Director of Systems Engineering Group in Motorola and Senior Director of Global Engineering in Flextronics. Under his leadership and guidance, Thillai Raj has led Motorola and MIMOS in achieving CMMI Level 5. He holds a Six Sigma Black Belt and has seven patents to his name.



Harphajan Singh
Chief Data Officer

AXA-Affin General Insurance
Being an Innovation Evangelist, Harphajan is a well-established expert in leveraging Artificial Intelligence and Data Science in pioneering strategic growth across financial services.

An avid contributor to the industry's adoption of FinTech and InsurTech technologies, Harphajan is actively involved in identification, incubation and road-mapping of emerging technologies advancements in Financial Services particularly around connected IoT devices, autonomous vehicles, drones, wearable's and blockchains



Dato' Arif Siddiqui
CIO, Standard Chartered Bank Malaysia & Group CIO Islamic Banking Standard Chartered

As CIO of Standard Chartered Bank Malaysia, Dato' Arif oversees the full spectrum of Technology and Operations and is responsible for systems development, technology support and banking operations for the Bank's retail and corporate banking businesses in Malaysia.

Dato' Arif is the Country Champion for Environment and oversees other sustainability initiatives at Standard Chartered Bank Malaysia.

Dato' Arif sits on the Industry Advisory Board Member (Business) of Inti International University.



Philipp Kristian
Leader and Author in Asia focusing on Fintech and Insurtech

Philipp Kristian is an innovation leader and author in Asia specialising in Fintech, InsurTech and transformational value proposition design. He has worked with Fortune 500 innovation teams and trailblazing startups, with a particular interest in zero-to-one environments. An innovation strategy pioneer and

design thinking champion, Philipp frequently appears on the international conference circuit and was among 100 Global Leaders of Tomorrow featured at the St. Gallen Symposium.



David Chong
Group Chief Digital Officer, RHB Banking Group

David Chong is the Group Chief Digital Officer of RHB Banking Group. He leads the digital strategy agenda, mobilize digital resources for the Group and spur digital integration into the businesses by driving Group-wide implementation of various digital initiatives.

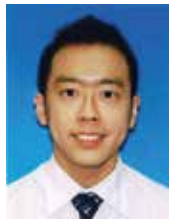
With more than 25 years of professional experience in consulting and financial services. He holds a Master of Business Administration from UK and is a Fellow member of the Association of Chartered Certified Accountant.

LIST OF INVITED SPEAKERS



Sandeep Pandey
Chief Technology Officer, Information Technology, AIA Bhd.

Sandeep is a skilled professional with more than a decade experience in Asia region. Repeatedly demonstrated organizational skills toward business oriented Information Technology division that prioritizes solutions, utilizes effectively vendors/partners, ensures strong audit and compliance, fosters people skills and growth to meet business objectives. He is responsible for crafting the IT strategies and initiatives in alignment with AIA Hong Kong's business development and requirements as well as operational needs. He also focuses on vendor selection and management to ensure optimal performance and fulfillment of its long-term IT capabilities and expertise.



Remy Khoo,
Head Digital Innovation and Strategy, Maybank

"Remy is the Head of Digital Innovation & Strategy at Maybank tasked with innovating the bank's digital sales and service channels, particularly via FinTech partnerships, in-line with its ambitions to be the Digital Bank of Choice. Passionate about enriching lives via technology, he has spent the last 15 years with leading market innovators such as webe, Maxis and LG."



Abhishek Ghosh
Head Business Intelligence Unit, NTUC Income

A mechanical engineer and MBA by qualification, Abhishek Ghosh has primarily worked in Insurance companies over a decade. Over this time he has had the good fortune of being in a variety of roles viz sales management, business planning, analytics & corporate strategy. Abhishek is someone who aspires to live life deep but not take it seriously, he is learning and executing the art of logical problem solving at work – that is what he defines as analytics.



Fazley Rabbi,
*Group Head of IT, IMS & InfoSec,
Pacific Inter-Link Sdn Bhd (PIL Group)*

Digital Transformation & Cyber security specialist with a mission to establish IT as a business driver. Continuously motivating, mentoring and guiding the business & industry peers to optimize transformation activities, cyber security, team building and agile approaches.

Fazley Rabbi is the Group Head of IT, IMS & InfoSec of Pacific Inter-Link Sdn Bhd (PIL Group) where the primary responsibilities are Transforming a very traditional organization using technology best practices and convert IT from a Cost center to Value Center. as the IMS & InfoSec leader, he set the direction of enterprise information security framework and unified management practices across the board.

Prior to joining PIL Group, Fazley took several challenging role in various industry such as Defense, Government and core software development.

REGISTRATION FORM

Malaysia Vision 2020 Series Future Fintech Forum 2 November 2017 | Seri Pacific Hotel, Kuala Lumpur

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REGISTRATION

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About ASLI

ASLI promotes dialogue, understanding and better relations amongst Government, Business and Civil Society in ASEAN as well as the wider Asia-Pacific region through conferences, policy roundtables and strategic forums. ASLI is an independent non-profit Think Tank ranked as one of the world's and region's top Think Tanks. ASLI provides strategic analysis and advice on critical issues and bring people together to exchange views, develop policy options and key recommendations. With over 20 years experience, ASLI is a bridge between Government, Business and Civil Society. Our programmes have been participated by Heads of States / Governments, CEO's, Ambassadors and emerging young leaders. ASLI is also the secretariat for several bilateral Business Councils. ASLI's Centre for Public Policy Studies (CPPS) engages in public policy analysis, policy advocacy and roundtables and is ranked as No. 4 in Asia-Pacific in a Global Study on Think Tanks.

Further information of ASLI is available at www.asli.com.my

► REGISTRATION FEES

Registration Fee
RM1,800
+ 6% GST per delegate

Special Group Discount
RM1,600
(Minimum 3 delegates)
+ 6% GST per delegate

Government / NGO
RM1,500
+ 6% GST per delegate

NOTE: Fee includes lunch, refreshments & conference documentation

► PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space available' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

BANK TRANSFER CASH CHEQUE

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FOR PRIVATE SECTOR

The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.



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