



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society



ASEAN COMMEMORATIVE FORUM: REVIEWING PAST SUCCESSES, LOOKING TO THE FUTURE

**“ASEAN AT 50: WHERE WE ARE AND
WHERE DO WE GO FROM HERE?”**

8 August 2017 • PAUM Club House, Kuala Lumpur

Opening Keynote Address

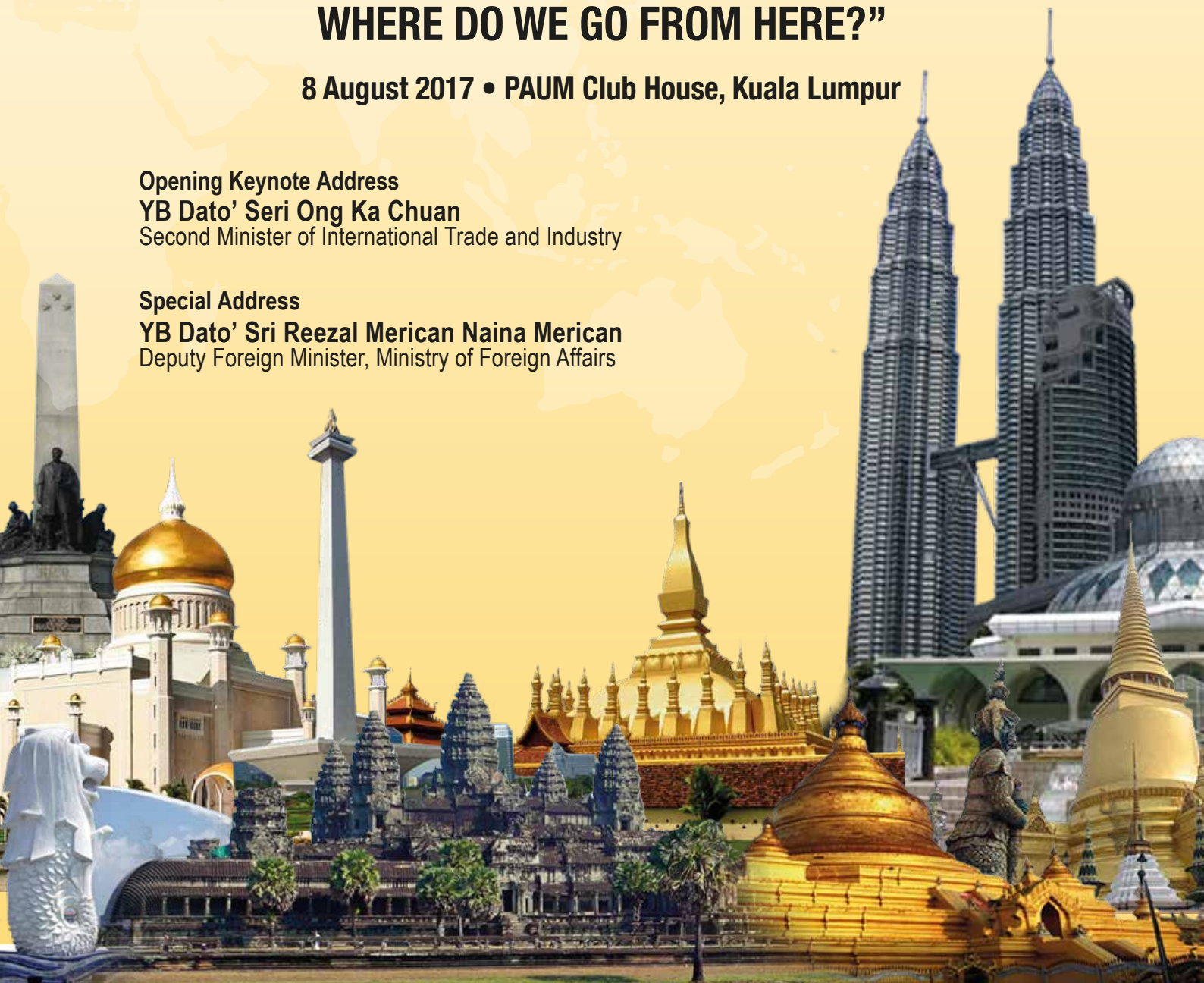
YB Dato' Seri Ong Ka Chuan

Second Minister of International Trade and Industry

Special Address

YB Dato' Sri Reezal Merican Naina Merican

Deputy Foreign Minister, Ministry of Foreign Affairs



Strategic Partner





ASEAN COMMEMORATIVE FORUM: REVIEWING PAST SUCCESSES, LOOKING TO THE FUTURE “ASEAN at 50: Where We Are and Where Do We Go from Here?”

The year 2017 sees the Association of Southeast Asian Nations celebrate its 50th anniversary. And there is indeed much to celebrate. But just as importantly, the 50th anniversary is also a moment to think about the future of the region and what lies ahead.

At the start of 2016, the 10 economies of ASEAN were collectively the seventh largest economy in the world. By the start of 2017, that rank had improved to sixth, and by 2020 it will be fifth.

ASEAN deserves to be proud of its achievements. Another area that ASEAN should be proud of is in the Political-Security Community (APSC), which promotes nuclear non-proliferation, human rights and defence dialogues. There is also no question that ASEAN's ten member states now have to decide if the creation of a strong political and security community remains their long-term strategic ambition. For if that is not the case, then external powers – likely China – will increasingly play a stronger hand in the region's future.

But, as impressive as this is, ASEAN could and should be moving forward much more quickly. With a population of more than 600 million and a nominal GDP of US\$2.31 trillion, ASEAN (the Association of Southeast Asian Nations), made up of Brunei Darussalam, Myanmar, Cambodia, Indonesia, Laos, Malaysia, Philippines, Singapore, Thailand and Vietnam, is fast becoming a major economic force in Asia and a driver of global growth.

As the economies of neighbouring China and India decelerate, and as the U.S. shifts its focus to the East, the region is increasingly becoming a destination for investment. In support, the ASEAN Economic Community has a goal of integrating the regional economies to make the countries more competitive with the rest of the world. Today, as growth opportunities are counterbalanced by a variety of political and economic risks, what does this group of 10 disparate countries have to offer?

As ASEAN celebrates its 50th anniversary, the world stands on the cusp of the Fourth Industrial Revolution, driven by technologies such as artificial intelligence, machine learning, autonomous vehicles, ubiquitous mobile internet, and accelerating progress in genetics, materials science, and ultra-cheap automation.

If ASEAN is to prosper for another 50 years, it must tackle difficult questions about how to navigate the accelerating pace of technological change and digital disruption. On the one hand, the Fourth Industrial Revolution could bring huge benefit to the region, driving financial inclusion, access to affordable healthcare, new forms of education, and the creation of new companies and service sector jobs.

The next half a century will also see the region's biggest challenge is to move forward to meet the expectations of a whole new generation. The younger generation of ASEAN aspires to a better life, an ever-higher standard of living, they are generally better educated, more technological-savvy and they believe in the benefits of ASEAN membership. Hence, we must strive to ensure ASEAN can become a catalyst for inclusive growth, better jobs, better education opportunities and investment in infrastructure that will result in ever-higher standard of living for this generation. Herein lies the challenge to meet the trust and expectations in the next 50 years.

This High-Level Commemorative Conference on the 50th Anniversary of ASEAN with the theme, “ASEAN at 50: Where We Are and Where Do We Go from Here?” is timely and apt. This conference will discuss various aspects of what we believe are the challenges and opportunities to strengthening ASEAN and achieving further cohesiveness and regional integration for the next 50 years and what ASEAN should focus on to bring relevancy to its next generation of leaders. It will bring together Government, Business and Civil Society to commemorate the 50 years of ASEAN as well as bringing together young leaders and university students to discuss how ASEAN consciousness can be further strengthened over the next 50 years.

CONFIRMED SPEAKERS

- **H.E. Charles C. Jose**
Ambassador, Embassy of the Republic of the Philippines (Chair of ASEAN 2017)
- **Tan Sri Ramon Navaratnam**
Chairman, Centre for Public Policy Studies (CPPS), ASLI
- **Datuk Dr. Chiam Heng Keng**
Former Commissioner, ASEAN Women & Children Commission
- **Prof. Dr. K.S. Nathan**
Professor, Institute of Ethnic Studies (KITA), Universiti Kebangsaan Malaysia (UKM)
- **Prof. Dato' Mohd Yusof Kasim**
Chairman, Board of Directors, Cooperative College of Malaysia / former Director, Universiti Utara Malaysia
- **Dato' Ramesh Kodammal**
Chairman, ASEAN India Business Council
- **Datuk Michael Kang**
President, SME Association of Malaysia
- **Mr. Chew Seng Kok**
Managing Director, ZICO Holdings Inc
- **Mr. Jufitri Joha**
Vice President, Malaysian Youth Council
- **Mr. Ehon Chan**
Executive Director, MaGIC
- **Tan Sri Dr. Rebecca Fatima Sta Maria**
Former Secretary General, Ministry of International Trade & Industry, Malaysia / Senior Policy Fellow, Economic Research Institute For ASEAN & East Asia
- **Tan Sri Dato' Dr. Michael Yeoh**
Chief Executive Officer, Asian Strategy & Leadership Institute (ASLI)
- **Prof. Dato' Dr. Rashila Ramli**
Director, Institute of Malaysian & International Studies (IKMAS) Universiti Kebangsaan Malaysia (UKM)
- **Prof. Anthony Milner**
Visiting Professor, Asia Europe Institute and Centre for ASEAN Regionalism, University of Malaya
- **Dr. Khoo Ying Hooi**
Senior Lecturer, Department of International and Strategic Studies, Faculty of Arts and Social Sciences, University of Malaya / Assistant Secretary General, PROHAM
- **Mr. Ivanpal Grewal**
Political Secretary to Minister of Plantation Industries & Commodities
- **Mr. Firdaos Rosli**
Director of Economics, Trade and Regional Integration, ISIS Malaysia
- **Mr. Zaim Mohzani**
Director / Principal, Nationbuilding School

PROGRAMME

- 8.45 am Arrival and Registration of Participants
- 9.30 am **OPENING CEREMONY**
- Welcome Remarks** by
CEO, Asian Strategy & Leadership Institute (ASLI),
Tan Sri Dato' Dr. Michael Yeoh
- Special Address** by
Deputy Foreign Minister, Ministry of Foreign Affairs, **YB Dato' Sri Reezal Merican Naina Merican**
- Opening Keynote Address** by
Second Minister of International Trade and Industry, **YB Dato' Seri Ong Ka Chuan**
- 10.15 am Morning Refreshments
- 10.45 am **ASEAN's Political and Security Cooperation: Past Successes, Current Situation, Future Challenges**
(The 50 years of peace ASEAN has enjoyed is one manifestation of its success. Also regional institutions and mechanisms under ASEAN such as the ASEAN Regional Forum and the ASEAN Defence Ministers Meetings have contributed to confidence and peace building in the region. What are future threats to ASEAN? How can ASEAN strengthen regional peace and cooperation and avoid conflicts in the South China Sea? How will ASEAN's relations with big powers like China and USA evolve? What are the key priorities for the ASEAN Chair this year?)
- 12.00 pm **ASEAN Economic Community and ASEAN Connectivity: What Has Regional Integration Achieved for Business? How Has ASEAN Connectivity Benefited the ASEAN Countries?**
(The AEC has enhanced regional economic integration. Yet non-tariff barriers remain high. The ASEAN Connectivity Master Plan has charted the way forward to enhance ASEAN connectivity through infrastructure development, IT and Telecom Connectivity and Peace Connectivity. What more can ASEAN do?)
- 1.15 pm Lunch – **Special Luncheon Keynote Address**
- 2.30 pm **ASEAN Social and Cultural Community – Striving Towards a People Centred ASEAN: What Are The Gaps? What Are Future Strategies?**
(The People Centred ASEAN is a key objective of ASEAN 2025. Yet awareness of ASEAN is not high. Many ordinary citizens of ASEAN do not feel a sense of belonging to ASEAN. What can be key priorities to focus on to build a people centred ASEAN? What new measures or strategies can be adopted to push forward the ASEAN Social and Cultural Community?)
- 3.45 pm **Next Generation Leadership: What Does The Younger Generation Think of the Future of ASEAN? What Does ASEAN 2025 Vision Mean to Today's Youths?**
(ASEAN must become more relevant to the younger generation. How can ASEAN consciousness be further improved? How can the younger generation participate in ASEAN decision making processes?)
- 5.00 pm End of Conference/ Afternoon Refreshments

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the Conference and is not responsible for cancellations due to unforeseen circumstances. The Organiser accepts no responsibility for statements made orally or in written material distributed by any role-player at the Conference. In addition, the Organiser is not responsible for any copying, republication or redistribution of such statements.
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REGISTRATION FORM

ASEAN COMMEMORATIVE FORUM: REVIEWING PAST SUCCESSES, LOOKING TO THE FUTURE 8 August 2017 • PAUM Club House, Kuala Lumpur

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REGISTRATION

Send/fax this entire form (or a photocopy) to:

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About ASLI

ASLI promotes dialogue, understanding and better relations amongst Government, Business and Civil Society in ASEAN as well as the wider Asia-Pacific region through conferences, policy roundtables and strategic forums. ASLI is an independent non-profit Think Tank ranked as one of the world's and region's top Think Tanks. ASLI provides strategic analysis and advice on critical issues and bring people together to exchange views, develop policy options and key recommendations. With over 20 years experience, ASLI is a bridge between Government, Business and Civil Society. Our programmes have been participated by Heads of States / Governments, CEO's, Ambassadors and emerging young leaders. ASLI is also the secretariat for several bilateral Business Councils. ASLI's Centre for Public Policy Studies (CPPS) engages in public policy analysis, policy advocacy and roundtables and is ranked as No. 4 in Asia-Pacific in a Global Study on Think Tanks.

Further information of ASLI is available at www.asli.com.my

► REGISTRATION FEES

**Registration Fee
RM1,000
+ 6% GST per delegate**

**Special Group Discount
RM800
(Minimum 3 delegates)
+ 6% GST per delegate**

**Government / NGO
RM800
+ 6% GST per delegate**

NOTE: Fee includes lunch, refreshments & conference documentation

► PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on **'space available'** basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

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Payee name : **Asian Strategy & Leadership Incorporated Sdn Bhd**
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Swift Code : PBBEMYKL

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The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

FOR GOVERNMENT SECTOR

A Local Order (L.O) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.



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