



Asian Strategy & Leadership Institute

Dedicated To Creating A Better Society

National Conference on Sustainability and Responsible Business

“Shaping the Future Economy Through Sustainability”



11 July 2017 • Sunway Resort Hotel & Spa, Selangor

Opening Keynote Address

YB Dato' Sri Dr. Haji Wan Junaidi Tuanku Jaafar
Minister of Natural Resources and Environment

Strategic Partners:



Konrad
Adenauer
Stiftung



LET'S **SAVE**
THE **WORLD**
TOGETHER

www.asli.com.my

National Conference on Sustainability and Responsible Business

“Shaping the Future Economy Through Sustainability”

The United Nations Sustainable Development Goals have identified the key thrusts to ensure the UN's Agenda 2030 is achieved. To achieve the Sustainable Development Goals Government, Business and Civil Society organizations need to work together to deliver results. Increasingly companies, government agencies and NGO's have to embed sustainability into their organizations.

Businesses and companies can benefit from sustainability through:

- ▶ Improved Productivity
- ▶ Lower Cost
- ▶ Innovation and Access to Capital and New Customers
- ▶ Attracting, Motivating and Retaining Talent

In short, Sustainability makes good business sense. This conference aims to discuss:

- ▶ How does sustainability impact on business?
- ▶ How corporations define and think about sustainability?
- ▶ The business case for sustainability
- ▶ How sustainability can create a competitive advantage?
- ▶ The different business models for making sustainability a part of business

Traditional CSR have now shifted to sustainability. The triple bottom line – Planet, People and Profits have now added Partnership and Peace to make it 5P's.

This conference will also explore opportunities and risks in sustainability and how to integrate sustainability into your business, as well as develop a new CSR thrust focusing on sustainability and the SDG's.

PROGRAMME

8.30 am	Arrival & Registration of Participants
9.15 am	Welcoming Speech by Tan Sri Dr. Michael Yeoh, CEO, Asian Strategy & Leadership Institute (ASLI)
9.25 am	Opening Keynote Address by Dato' Sri Dr. Wan Junaidi Jaafar, Minister of Natural Resources & Environment *
9.50 am	Morning Refreshments
10.15 am	An Update on the SDG's – Where Are We At? What Have We Achieved? Where Are We Heading?
11.30 am	The Business Case for Sustainability: How Business Can Find Opportunities in the SDG's
12.45 pm	Luncheon & Proposed Luncheon Address – “How Green Technology and Renewable Energy Can Help Drive Sustainability”
2.00 pm	The Future of Energy in Shaping Tomorrow's Economy: A Case of Energy Transition
3.15 pm	Sustainable Supply Chain – Key Drivers and Key Success Factors
4.30 pm	Partnering with Civil Society – How Business and Civil Society Can Together Achieve the SDG's: Towards a National Road Map
5.30 pm	End of Conference / Afternoon Refreshments

CONFIRMED SPEAKERS

- **Tan Sri Ramon Navaratnam**
Director, Asian Strategy & Leadership Institute (ASLI) / Chairman, ASLI-CPPS
- **Dato' P'ng Soo Hong**
Managing Director, First Solar Malaysia Sdn Bhd
- **Assoc. Prof. Dr. Zainura Zainon Noor**
Director, Institute of sustainable Development, UKM
- **Prof. Leong Choon Heng**
Deputy Director, Jeffrey Sachs Centre on Sustainable Development, Sunway University
- **Dr. Thomas S.K. Tang**
Director, KL Centre for Sustainable Development / Director, Sustainability Asia, AECOM
- **Dr. Suzyrman Sibly**
Director, Centre for Sustainability Studies
- **Dr. Chen Wei Nee**
Chief Corporate Officer, Sustainable Energy Development Authority Malaysia (SEDA)
- **Thyaga Rajan Serniwassan**
CEO, Infrastructure & Data Centre, Basis Bay Malaysia
- **Ms. Yasmin Rasyid**
Founder / President, EcoKnights
- **Mr. Asfaazam Kasbani**
Assistant Resident Representative (Programme), United Nations Development Programme (UNDP) Malaysia Country Office
- **Mr. Gurmit Singh**
Chairman, Centre for Environment, Technology & Development, Malaysia (CETDEM)

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the Conference and is not responsible for cancellations due to unforeseen circumstances.

The Organiser accepts no responsibility for statements made orally or in written material distributed by any role-player at the Conference. In addition, the Organiser is not responsible for any copying, republication or redistribution of such statements.

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REGISTRATION FORM

National Conference on Sustainability and Responsible Business 11 July 2017 • Sunway Resort Hotel & Spa, Selangor

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Please indicate the nature of your business

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No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:

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REGISTRATION INFORMATION

► FOR REGISTRATION, PLEASE CONTACT:

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REGISTRATION

Send/fax this entire form (or a photocopy) to:

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About ASLI

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and not-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany, South Africa and other parts of the world.

Further information of ASLI is available at www.asli.com.my

► REGISTRATION FEES

Registration Fee
RM1,800
+ 6% GST per delegate

Special Group Discount
RM1,600
(Minimum 3 delegates)
+ 6% GST per delegate

Government / NGO
RM1,500
+ 6% GST per delegate

NOTE: Fee includes lunch, refreshments & conference documentation

► PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space available' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

BANK TRANSFER CASH CHEQUE

Payee name : **Asian Strategy & Leadership Incorporated Sdn Bhd**

Bank account : 3089034201

Bank : Public Bank Bhd

Branch : Bandar Sunway

Bank address : 48 & 50, Jln PJS 11/28A, Bandar Sunway, 46150 Petaling Jaya, Selangor

Swift Code : PBBEMYKL

FOR PRIVATE SECTOR

The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.



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