



MARKETPLACE SERIES BUILDING CITIES, ENRICHING COMMUNITIES

Tuesday, 2 May 2017 • Mutiara Hotel Johor Bahru



The Marketplace Series of Forums is a community project by ASLI and FGBMF to reach out to the business community to engage, influence and transform the marketplace and to build a more prosperous, flourishing society in line with our nation's aspiration. The topic of "Building Cities, Enriching Communities" has been chosen for the second forum in the series to reflect the mutual desire of ASLI and FGBMF to encourage sharing and deliberation on effective ways to create holistic lifestyles in developing and developed cities using Iskandar Malaysia, which celebrated its 10th anniversary last year, as the point of reference.



PROGRAMME

8.30 am - 9.00 am	Registration and Refreshments
9.00 am - 9.15 am	WELCOME REMARKS • Tan Sri Dato' Dr. Michael Yeoh , Chief Executive Officer, ASLI • Mr. Fong Hoong Heng , National President, FGBMF
9.15 am - 10.40 am	SESSION A: THE UNTOLD STORY: INSIGHTS ON DEVELOPMENTS AND NEW OPPORTUNITIES IN JOHOR Johor is cementing its position as one of Malaysia's key economic hubs with a deluge of developments. Key amongst them are Iskandar Malaysia which celebrated its 10th anniversary last year, as well as the High-Speed Rail (HSR) linking to Singapore and Kuala Lumpur and the Rapid Transit System (RTS) connecting to Singapore's MRT. This session seeks to provide fresh updates on these developments as well as other developments in the pipeline in Johor, with emphasis on the opportunities available.
10.40 am - 11.10 am	INTRODUCTORY REMARKS • Tan Sri Dato' Dr. Michael Yeoh , Chief Executive Officer, ASLI MINISTERIAL KEYNOTE • YAB Dato' Mohamed Khaled Nordin , Menteri Besar Johor
11.10 am - 11.30 am	Refreshments and Networking
11.30 am - 11.50 am	SPECIAL SESSION: ISKANDAR MALAYSIA – DRIVING GROWTH HOLISTICALLY YB Prof Datuk Ismail Ibrahim , Chief Executive, Iskandar Regional Development Authority
11.50 am - 1.10 pm	SESSION B: INFUSING ESSENTIAL VALUES FOR HOLISTIC LIVING IN MODERN CITIES Holistic living encourages people to live more fully and with greater meaning. It encourages consideration not just for ourselves but also for other people and the environment. In modern cities, the importance of holistic living is magnified as we strive to build a more prosperous, flourishing society. This session seeks to showcase the application of crucial values for holistic living in the marketplace where many people earn their living and define their identity.
1.10 pm - 1.25 pm	ISKANDAR WATERFRONT – NEXT GENERATION COMMUNITIES' LIVING Datuk Syed Mohamed Syed Ibrahim , President and Executive Director, Iskandar Waterfront Holdings
1.25 pm - 2.30 pm	Networking Lunch
2.30 pm	End of Forum

CONFIRMED SPEAKERS

- **Datuk Ir Khairil Anwar Ahmad**, President and Chief Executive Officer, Iskandar Investment Berhad
- **Datuk Joy Appukuttan** Barrister At Law, K H Lim & Co
- **Dato' CC Ngei** Managing Director, Feruni Ceramiche Sdn Bhd
- **Dr. Gerard Kho** Chief Marketing Officer, Medini Iskandar Malaysia Sdn Bhd
- **Ir Sim Tian Liang** Chief Executive Officer Kimlum Corporation Bhd / President, Johor Master Builders Association
- **Sr Samuel Tan** Executive Director, KGV International Property Consultants
- **Mr. Tan Wee Bee** Deputy Managing Director, Property Development Division, Malaysia & Singapore, Sunway Bhd
- **Mr. Izhar Hifnei Ismail** Chief Operating Officer, Johor Petroleum Development Corporation (JPDC)
- **Ms. Au Foong Yee** Managing Director / Editor-in-Chief, TheEdgeProperty Sdn Bhd
- **Mr. Suria Suppiah** General Manager, Pulau Indah Ventures Sdn Bhd

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MARKETPLACE SERIES: BUILDING CITIES, ENRICHING COMMUNITIES
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**FGBMF Members
and Spouse
RM200**

+ 6% GST per delegate

**Non FGBMF Members
RM300**

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NOTE: Fee includes lunch, refreshments & conference documentation

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