



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society



MARKETPLACE SERIES BUILDING CITIES, ENRICHING COMMUNITIES

Tuesday, 2 May 2017 • Johor Bahru



The Marketplace Series of Forums is a community project by ASLI and FGBMF to reach out to the business community to engage, influence and transform the marketplace and to build a more prosperous, flourishing society in line with our nation's aspiration. The topic of "Building Cities, Enriching Communities" has been chosen for the second forum in the series to reflect the mutual desire of ASLI and FGBMF to encourage sharing and deliberation on effective ways to create holistic lifestyles in developing and developed cities using Iskandar Malaysia, which celebrated its 10th anniversary last year, as the point of reference.



PROGRAMME

8.30 am - 9.00 am	Registration and Refreshments
9.00 am - 9.15 am	<p>WELCOME REMARKS Tan Sri Dr. Michael Yeoh, Chief Executive Officer, ASLI</p> <p>Mr. Fong Hoong Heng, National President, FGBMF</p>
9.15 am – 10.45 am	<p>SESSION A: THE UNTOLD STORY: INSIGHTS ON DEVELOPMENTS AND NEW OPPORTUNITIES IN JOHOR Johor is cementing its position as one of Malaysia's key economic hubs with a deluge of developments. Key amongst them are Iskandar Malaysia which celebrated its 10th anniversary last year, as well as the High-Speed Rail (HSR) linking to Singapore and Kuala Lumpur and the Rapid Transit System (RTS) connecting to Singapore's MRT. This session seeks to provide fresh updates on these developments as well as other developments in the pipeline in Johor, with emphasis on the opportunities available.</p> <p>MINISTERIAL KEYNOTE YAB Dato' Seri Mohamed Khaled Nordin Chief Minister of Johor</p>
10.45 am – 11.45 am	Refreshments and Networking
11.45 am – 1.15 pm	<p>SESSION B: INFUSING ESSENTIAL VALUES FOR HOLISTIC LIVING IN MODERN CITIES Holistic living encourages people to live more fully and with greater meaning. It encourages consideration not just for ourselves but also for other people and the environment. In modern cities, the importance of holistic living is magnified as we strive to build a more prosperous, flourishing society. This session seeks to showcase the application of crucial values for holistic living in the marketplace where many people earn their living and define their identity.</p>
1.15 pm – 2.30 pm	Networking Lunch
2.30 pm	End of Forum

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the forum and is not responsible for cancellations due to unforeseen circumstances.

The Organiser accepts no responsibility for statements made orally or in written material distributed by any role-player at the forum. In addition, the Organiser is not responsible for any copying, republication or redistribution of such statements.

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Supporting Organisation



REGISTRATION FORM

MARKETPLACE SERIES: BUILDING CITIES, ENRICHING COMMUNITIES
2 May 2017 • Johor Bahru

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REGISTRATION INFORMATION

► FOR REGISTRATION, PLEASE CONTACT:

Celestine

General Line: +(603) 2093 5393 ext 222
email: celestine@asli.com.my

REGISTRATION

Send/fax this entire form (or a photocopy) to:

ASIAN STRATEGY & LEADERSHIP INSTITUTE (ASLI)

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Tel: +(603) 2093 5393 Fax: +(603) 2093 3078
Toll-free: 1 800 88 3096

About ASLI

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and not-for-profit Think Tank headquartered in Malaysia. ASLI is committed to create a better society and to help organisations enhance competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany, South Africa and other parts of the world.

Further information of ASLI is available at www.asli.com.my

► REGISTRATION FEES

**FGBMF Members
and Spouse
RM200**

+ 6% GST per delegate

**Non FGBMF Members
RM300**

+ 6% GST per delegate

NOTE: Fee includes lunch, refreshments & conference documentation

► PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on **'space available' basis**. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

- BANK TRANSFER CASH CHEQUE

Payee name : **Asian Strategy & Leadership Incorporated Sdn Bhd**

Bank account : 3089034201

Bank : Public Bank Bhd

Branch : Bandar Sunway

Bank address : 48 & 50, Jln PJS 11/28A, Bandar Sunway, 46150 Petaling Jaya, Selangor

Swift Code : PBBEMYKL

FOR PRIVATE SECTOR

The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.



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