

## **FOR IMMEDIATE RELEASE**

**KUALA LUMPUR, 28 February 2017** – ASLI today hosted the **Greater KL & Smart City Summit 2017** with this year’s theme “**Unification of Smart City Concepts: Malaysia’s Next Step**”. This summit has been a yearly review since 2012 given the government’s initiative is push Malaysia forward into the next century. This event has yearly attendance of 150 delegates from across the industry with direct focus of smart technologies.

ASLI understand the country’s ambition to become Smart City Hub for APAC has come a long since the Greater Kuala Lumpur/Klang Valley (Greater KL) designated as a National Key Economic Area (NKEA) under Malaysia’s Economic Transformation Programme (ETP). The current success of smart transformation especially in the IoT as well as integrated urban public transportation has created opportunity for smarter technology to take root, where cashless payment systems, security, alternative energy are becoming reality, no longer an idea.

The opening keynote was addressed by **YBhg. Datuk M Noor Azman Bin Taib - Deputy Secretary General, Ministry of Federal Territories on “Being Smart as The Next Step”**. In his speech he pointed that one of the most relevant game changer in the smart agenda is the city investment. In the 2016-2020 Plan, City Investment would be divided to FOUR other state capitals where the focus of sustainability is set on high. The main focus areas that has been narrowed down to these SIX are Planned Economic Density, Transit Oriented Development, Smart Management and Usage of Resources, Housing –smart, affordable and efficient, Industry growth moving from Heavy manufacturing towards knowledge based, modernised agricultural, and Authorities -Being used as strategic driver instead of enforcement agencies.

Providing the closing keynote was **YB Datuk Halimah Bte Mohamed Sadique Deputy Minister of Urban Wellbeing, Housing and Local Government**. Speaking about the **11<sup>th</sup> Malaysia Plan** and Smart Cities, she said, “To enable connectivity and seamless integration of services, focus will be on developing pervasive broadband, sensor networks and applications. Data will also be made available on an open basis to support analytics and planning as well as create opportunities for open innovation by businesses and individuals. During the 11th Malaysia Plan, a framework will be developed to prioritise areas of focus in the development of smart cities. A fundamental initiative to realise the migration to smart cities will be the development of smart communities.”

Other prominent speakers of authority that were carefully selected and invited to join the personalized panel discussions were from **InvestKL, DBKL, Kuala Lumpur Centre for Sustainable Innovation (KLCSI), Siemens, Malaysia Institute of Transport (MITRANS), Uber, PEMANDU, Waste Management Association of Malaysia (WMAM), Centre for Environment, Technology & Development (CETDEM), Indah Water Consortium, REI Group of Companies, Cyberview Sdn Bhd, Persatuan Artitek Malaysia(PAM), Malaysian Industry-Government Group For High Technology (MIGHT), AXIS Reit, IEN Consultants Sdn Bhd, and Public Bike Share Sdn Bhd.**

Media Contact :

**Ms Juliana Wong**

+60 3 2093 5393 ext. 234

julianawong@asli.com.my