



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society

21ST MALAYSIAN EDUCATION SUMMIT EDUCATION RESET: CHANGING WITH THE TIMES

28 - 29 March 2017

Sunway Resort Hotel & SPA, Selangor

Opening Keynote Address
YB Dato' Seri Idris bin Jusoh
Minister of Higher Education

Closing Address
YB Datuk Dr. Mary Yap
Deputy Minister of Higher Education

Supporting Organisations



www.asli.com.my

21ST MALAYSIAN EDUCATION SUMMIT

EDUCATION RESET: CHANGING WITH THE TIMES

There are approximately 20 public universities, 24 polytechnics, 37 public community colleges, 33 private universities, five foreign university branch campuses and about 500 private colleges in Malaysia. Each starts with a different position, with different circumstances and budgetary pressures, different student bases and subject strengths. Some see their core priorities in the local areas and focus on teaching and learning. Others strive to excel at research with places high up on regional and international league. There is also a considerable focus on both regional and international opportunities with many institutions of higher learning attempting to enter new markets-aimed at attracting greater numbers of students from overseas.

In 2016, the ASLI Malaysian Education Summit identified several key issues facing the higher education sector. One year later, new challenges have emerged with a new geo-political climate with the rising of protectionism, Trump's administration, the weakening of the ringgit, and the rise of China. It seems timely to revisit these issues and set out what the sector must tackle in the coming months and years.

The Malaysian higher education sector remains a fundamental socio-economic sector, and the education business provides a major stream of income to the national GDP. To retain this and to be able to win the global race, it must attempt to transform and mould those challenges to its advantage.

WHO SHOULD ATTEND AND KEY OBJECTIVES

It in this context that this annual summit will gather policy makers and practitioners from the government agencies, both public and private schools, colleges, universities, NGOs, think-tank, private sectors, and media to discuss how best to address key challenges resulting from the changing global and national environment, as well as to realise Malaysia's ambition to become a knowledge-based economy.

CONFIRMED SPEAKERS

- ▶ **YBhg. Assoc. Prof. Elajsolan Mohan**
President of the National Association of Private Educational Institutions (NAPEI)
- ▶ **Datuk Dr. Chiam Heng Keng**
President, Early Childhood Care and Education (ECCE) Council
- ▶ **Professor Helen Bartlett**
President and Chief Executive of Monash University
- ▶ **Professor Dr. Ahmad Rafi Mohamed Eshaq**
President of Multimedia University (MMU)
- ▶ **Professor Stephen Doughty**
President and CEO of Penang Medical College
- ▶ **Professor Dr. Patrick Kee**
Vice Chancellor, SEGi University
- ▶ **Professor Dato' Seri Dr. Noor Azlan Ghazali**
Vice-Chancellor, Universiti Kebangsaan Malaysia
- ▶ **Professor Tony Downes**
Provost and Chief Executive Officer, University of Reading Malaysia
- ▶ **Professor Dr. Shanthi Thambiah**
Associate Professor of Gender Studies, University Malaya
- ▶ **Dr. Tan Khun**
Primary School Principal Sri Kuala Lumpur School
- ▶ **Dr. Elizabeth Lee**
Senior Executive Director, Sunway Education Group
- ▶ **Mr. Law King Hui**
Managing Director, Sasbadi Holdings Berhad
- ▶ **Ms. Susan Milner**
Director Education of South East Asia, British Council Malaysia
- ▶ **Mr. Bill Ironside**
Principal of Sunway International School
- ▶ **Ms. Tengku Nurul Azian Tengku Shahrman**
Education Director, Performance and Management Unit (PEMANDU), Prime Minister's Department
- ▶ **Mr. Craig Arden Sherrin**
President of Taylor's College

PROGRAMME

DAY 1 28 March 2017 (Tuesday)

- 8.30 am Arrival and Registration of Participants
- 9.00 am **Welcoming Speech** by **Tan Sri Dr. Jeffery Cheah, AO**, Chairman, ASLI
- 9.30 am **Keynote Address** by **YB Dato' Seri Idris bin Jusoh**, Minister of Higher Education

10.00 am Morning Refreshments

10.30 am **SESSION 1 - Vice-Chancellors' Roundtable: Visioning the Future of Universities**

Technology is changing the way universities teach, research support students and administer themselves. Digital technologies will transform the way value is created within tertiary education - new technologies will enable public and private providers to specialise in parts of the 'value chain' content generation/aggregation and new models of collaboration with media companies will evolve. This is where private or non-university providers will compete.

Global mobility will continue to grow for students, academic talent, and increasingly for university brands. Global mobility of academic 'brands' is increasing and 'MOOC-based' distribution of content by the likes of Harvard/MIT, Stanford, Open University and others is creating a global brand impact. These changes will compel universities to adapt in a number of ways. In view of this, **How can universities better target their potential students? What are the key elements required for universities to maintain their competitiveness across a broad range of programmes? What are the new business models that can be adopted to create a leaner institution, and to enhance the competitiveness of staff, students and lecturers?**

12.00 pm **SESSION 2 - Malaysia as a Regional Education Hub: Challenges, Pitfalls and Opportunities**

Based on the International Student Mobility Trend 2015, Malaysia's ranking as a preferred place of study has improved from 12th to 9th. The increased emphasis to strengthen Malaysia's position as a hub of higher education regionalisation, with increased enrolment of students, namely 135,000 from China, South Asia, Indonesia and Nigeria; and the establishment of 11 foreign branch campuses from the UK, Australia, India, China and the Netherlands.

However, there are concerns that Malaysia is still lagging in progress to improve the quality of its education system, private institutions facing difficulties in securing funding and Malaysia's performance in university ranking are still falling behind. **What are the main challenges for Malaysia in becoming a leading hub for regional education? As Malaysia aims at hosting 250,000 foreign students by year 2025, what structural changes need to be made to enhance Malaysia's competitiveness to compete with other countries in the region? To what extent is over-regulation a concern? What are the key measures being taken under the Economic Development Corridor to position Malaysia as a hub of regional education? How can rising cost of education be balanced against the demand for quality education in the private sector? How much potential is there for expansion of Malaysia's regional education to be based in East Malaysia?**

PROGRAMME

DAY 1 28 March 2017 (Tuesday) Con't

1.30 pm Lunch

2.30 pm **SESSION 3: In Conversation with Sajith Sivanatnan on Google for Education ***

Moderator: Ms Freda Liu
BFM Producer

4.00 pm **SESSION 4: A Shift Towards International Syllabus**

In recent years, there has been an increased shift towards the British IGCSE O-Levels and American syllabus offered by international schools and home school learning centres.

Such institutions have mushroomed in great number around Malaysia, particularly the urban areas. No doubt, there is great demand and much profit potential for those aspiring to setup first own education services.

Is this phenomenon good for Malaysia? Why has there been an increased preference towards home schooling and international schools? Are they catering to an increasing globalised workforce (parents who constantly uproot can take up jobs overseas)? Or is it a matter of prestige? Or for greater flexibility? Or is it because home schools and international schools offer superior quality of education? What are the potential and quality offered to students by home schools and international schools? What are the limitations of home schooling and international school syllabus', and is there an emphasis on the Malay language? How do those home schooled learn how to interact and socialise without the traditional classroom setting? What does this mean for public education?

5.30 pm End of Day One / Refreshments

DAY 2 29 March 2017 (Wednesday)

8.30 am Arrival and Registration of Participants

9.30 am **SESSION 5: Strengthening Gender Diversity in Science, Technology, Engineering & Mathematics (STEM)**

Currently, there is a large imbalance in the participation of women in science, technology, engineering and mathematics (STEM), compared with the participation of men, in particular at the more advanced career levels. Talent Corp studies have shown that women are marginally represented in the technology (12%) and construction sectors (16%).

The education system in Malaysia still lacks the inclusiveness approach to support and to equip women to break into STEM industries that are mainly dominated by men. Education has a significant impact, particularly in terms of gender-sensitive policies and frameworks, teacher training and recruitment, as well as ensuring that learning materials are free of gender stereotypes.

What are the factors that are influencing low enrolment and participation of girls and women in STEM? What are the policies that need to be put in place by the education industries to stimulate interest in STEM-related subjects among girls? In order to attract more women and girls into STEM field, how can the public and private sectors work together to promote gender responsive action, through education and labour market policies?

10.45 am Morning Refreshments

11.15 am **SESSION 6: Education Transformation in a Time of Austerity**

With the current global economic downturn, it reduces the ability of households and government to invest in education. The allocation of budget spending on higher education has decreased in 2017. The government has reduced funding by 19% for higher education in 2017.

In order to meet Malaysia's high aspiration amidst and increasingly global environment, ***in what ways will the austerity measures impede the achievement of a sustainable transformation of Malaysia's education system? How can we sustain educational progress in a time of fiscal***

constraint? How should the public and private universities prioritise their efforts and investments? How can universities strengthen collaboration with large companies that can be potential customers of technologies, R&D collaborators, venture investors, technology transfer intermediaries, and knowledge-based service providers such as branding and advertising? How can Malaysia incentivise industry giants to set up leading research labs in universities and develop joint research programme to expedite the commercialisation of R&D that is linked to economic priorities?

12.45 pm Lunch

2.00 pm **SESSION 7: How TVET can meet future job needs**

TVET represents one of the key factors for future economic growth in Malaysia. There are concerns that the existing curriculum is not on par with industrial standards and cannot keep abreast with technological developments. This is one of the main factors that contribute to un-employability among graduates.

While the government should set standards and regulations, as well as to oversee the design of curriculum, private colleges and universities, are often perceived to know exactly what is needed on the ground as it is in their best interests to produce competent graduates in order to survive. Malaysia still faces difficulty in creating well-rounded skilled workers with sufficient technical skills and advanced level of English to succeed.

How to develop a strong and coordinated TVET sector that is capable of delivering quality training to attract a wide range of careers? How to address disparities in abilities to learn, and the how to prepare students for a labour market in which they will most likely have to change jobs frequently? To what extent can the vocational training system be reformed to cope with an increased demand of high skill workers in Malaysia?

3.30 pm **Closing Address** by YB Datuk Dr. Mary Yap
Deputy Minister of Higher Education

4.00 pm Afternoon Refreshments / End of Conference

* To be confirmed

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the Summit and is not responsible for cancellations due to unforeseen circumstances.

The Organiser accepts no responsibility for statements made orally or in written material distributed by any role-player at the Summit. In addition, the Organiser is not responsible for any copying, republication or redistribution of such statements.

Copyright © Asian Strategy & Leadership Institute (ASLI) 2017. © All rights reserved.

REGISTRATION FORM

21ST MALAYSIAN EDUCATION SUMMIT 28-29 March 2017 • Sunway Resort Hotel & SPA

Asian Strategy & Leadership Institute (ASLI) recognises the importance of protecting your personal information and is committed to the compliance of the Personal Data Protection Act 2010. Visit www.asli.com.my to view our Personal Data Protection Notice, which sets out among others, the types of personal information we collect and how we process your personal information.

Organisation's Name _____
Mailing Address _____

Approving Manager's Name _____
Position _____
E-mail _____
Bankdraft/Cheque No. _____
Bank _____
Amount _____

Please indicate the nature of your business

<input type="checkbox"/> Consultancy	<input type="checkbox"/> Natural Resources
<input type="checkbox"/> Construction/Engineering	<input type="checkbox"/> Manufacturing
<input type="checkbox"/> Communications & IT	<input type="checkbox"/> Properties
<input type="checkbox"/> Education	<input type="checkbox"/> Service & Retail
<input type="checkbox"/> Insurance/Healthcare	<input type="checkbox"/> Others, Please specify _____

No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:

<input type="checkbox"/> Finance	<input type="checkbox"/> Marketing
<input type="checkbox"/> IT	<input type="checkbox"/> Personnel
<input type="checkbox"/> Management	<input type="checkbox"/> Service
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Other, Please specify _____

1st Delegate
Dr/Mr/Ms _____
Position _____
Tel _____
Fax _____
E-mail _____
I have read the Personal Data Protection Notice (posted on www.asli.com.my) and consent to Asian Strategy & Leadership Institute (ASLI) processing my personal data in accordance with it.
<input type="checkbox"/> I would like to receive marketing materials from ASLI
<input type="checkbox"/> To unsubscribe from our mailing list
Signature _____
Date _____

2nd Delegate
Dr/Mr/Ms _____
Position _____
Tel _____
Fax _____
E-mail _____
I have read the Personal Data Protection Notice (posted on www.asli.com.my) and consent to Asian Strategy & Leadership Institute (ASLI) processing my personal data in accordance with it.
<input type="checkbox"/> I would like to receive marketing materials from ASLI
<input type="checkbox"/> To unsubscribe from our mailing list
Signature _____
Date _____

3rd Delegate
Dr/Mr/Ms _____
Position _____
Tel _____
Fax _____
E-mail _____
I have read the Personal Data Protection Notice (posted on www.asli.com.my) and consent to Asian Strategy & Leadership Institute (ASLI) processing my personal data in accordance with it.
<input type="checkbox"/> I would like to receive marketing materials from ASLI
<input type="checkbox"/> To unsubscribe from our mailing list
Signature _____
Date _____

REGISTRATION INFORMATION

► FOR REGISTRATION, PLEASE CONTACT:

Prabhu Menon

Direct Line: +(603) 2093 5194
General Line: +(603) 2093 5393 ext 205
Mobile: +(6016) 387 9832
email: prabhum@asli.com.my

Nurul Rashidah Rashid

Direct Line: +(603) 2093 4859
General Line: +(603) 2093 5393 ext 210
Mobile: +(6018) 225 4281
email: rashidah@asli.com.my

Mohd. Radhi

Direct Line: +(603) 20937393
General Line: +(603) 20935393 ext 223
Mobile: +(6013) 757 2395
email: radhi@asli.com.my

Edora Rhazali

Direct Line: +(603) 2093 2996
General Line: +(603) 2093 5393 ext 208
Mobile: +(6013) 281 6718
email: edora@asli.com.my

REGISTRATION

Send/fax this entire form (or a photocopy) to:

ASIAN STRATEGY & LEADERSHIP INSTITUTE (ASLI)

Khazanah ASLI, No. 1718, Jalan Ledang, Off Jalan Tuanku Abdul Halim,
50480 Kuala Lumpur, Malaysia
Tel: +(603) 2093 5393 Fax: +(603) 2093 3078 Toll-free: 1 800 88 3096

About ASLI

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and not-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany, South Africa and other parts of the world.

Further information of ASLI is available at www.asli.com.my

► REGISTRATION FEES

Registration Fee
RM2,000
+ 6% GST per delegate

Special Group Discount
RM1,600
(Minimum 3 delegates)
+ 6% GST per delegate

Government / NGO
RM1,500
+ 6% GST per delegate

NOTE: Fee includes lunch, refreshments & conference documentation

► PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space available' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

BANK TRANSFER CASH CHEQUE

Payee name : **Asian Strategy & Leadership Incorporated Sdn Bhd**
Bank account : 3089034201
Bank : Public Bank Bhd
Branch : Bandar Sunway
Bank address : 48 & 50, Jln PJS 11/28A, Bandar Sunway, 46150 Petaling Jaya, Selangor
Swift Code : PBBEMYKL

FOR PRIVATE SECTOR

The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.



+603-20935393



+603-20933078



aslimarketing@asli.com.my



www.asli.com.my