



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society



HEALTHCARE FORUM 2017

Optimising Healthcare Delivery in Malaysia

16 March 2017 | Istana Hotel, Kuala Lumpur

Opening Keynote Address
YB Datuk Seri Dr S. Subramaniam
Minister of Health Malaysia

Supporting organisation



Media Partner



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HEALTHCARE FORUM 2017

Optimising Healthcare Delivery in Malaysia



Although well on its way to meeting the SDG's Goal 3 of ensuring health and well-being for all, Malaysia struggles with containing the cost of universal coverage. Healthcare spending could rise from approximately USD12billion in 2015 to USD20billion by 2020. With medical inflation projected at 15% this year, it is in the interest of all stakeholders to re-examine the cost of healthcare provision to achieve better balance between care and cost. In this sense, bundling has been touted as the game changer in containing medical inflation.

Even as Malaysia grapples with optimising healthcare delivery in the local context, it must also factor in its role on the regional and international level in view of the importance of medical tourism as a revenue earner for the country. Healthcare expenditure in Asia Pacific for the period up to 2018 is projected to grow at 10.5% compound annual growth rate.

The mega trends of an increasingly educated and affluent population demanding for quality care, as well as overall population growth and higher life expectancy leading to a greater proportion of the elderly throughout Asia Pacific means that Malaysia's healthcare system must keep up with technology and innovate.

The purpose of the Healthcare Forum 2017 is to serve as a stakeholders' discussion platform, bringing together hospital operators, healthcare practitioners, consultants, financiers, insurers, suppliers, researchers, industry leaders and policy makers as well as other related professionals to deliberate on the best way forward in continually improving healthcare standards while containing costs to cater to perpetually increasing demand that strains existing healthcare infrastructure.



WHO SHOULD ATTEND?

- › Healthcare Professionals and Associations
- › Hospitals and other Healthcare Institutions and Organisations
- › Insurers, Bankers, Investors or other Financiers for Healthcare
- › Consultants, Analysts, Legal Advisers
- › Government Bodies
- › Pharmaceutical and Neutraceuticals Manufacturers
- › Medical Devices Manufacturers
- › Aged Care Facility Owners, Managers and Care Givers
- › Travel Agencies, Hotels and other Organisations catering to Medical Tourism
- › Employers across industries
- › Research and Development Institutions
- › Academia
- › General Public interested in healthcare matters



WHY ATTEND?

- › Learn about key trends, opportunities and challenges to look out for as Malaysia strives to fully achieve the SDG's Goal 3 on healthcare
- › Gain insights into the best way forward to optimise Malaysia's healthcare industry's potential domestically and internationally from the perspectives of operators, regulators and financiers, which will assist in your organisation's strategic planning
- › Get updates on technological innovation and R&D advancements in connected healthcare to address the health and wellness needs of today's society
- › Get first-hand information on the latest opportunities and challenges in catering to the needs of the aging population here and abroad, as well as on strategies to build up Malaysia's position vis-à-vis competitors in the area of medical tourism
- › Benefit from the experience and expertise of highly knowledgeable and experienced role-players to gain fresh insights and perspectives on the key concerns and questions highlighted
- › Opportunity to broaden your network and form synergistic partnerships with like-minded professionals and organisations





8.30 am – 9.00 am	Registration
9.00 am – 10.30 am	SESSION ONE - OPTIMISING MALAYSIAN HEALTHCARE DELIVERY: THE BEST WAY FORWARD
	The continually increasing cost of healthcare is attributable to many factors including patients, healthcare personnel, medical devices and pharmaceuticals, insurance, taxes and more. It is therefore in the best interest of all stakeholders to work collectively towards achieving better balance between care and cost. This session seeks to examine the efficiency and effectiveness of the newly implemented bundling system in the public healthcare system, and its replicability in the private healthcare system from the perspectives of operators, regulators and financiers.
10.30 am – 11.30 am	OPENING PROGRAMME
	WELCOMING REMARKS: Tan Sri Dato’ Dr. Michael Yeoh , Chief Executive Officer / Director, ASLI
	OPENING KEYNOTE ADDRESS: YB Datuk Seri Dr S. Subramaniam , Minister of Health Malaysia
	Morning Refreshments & Networking
11.30 am – 1.00 pm	SESSION TWO - CONNECTED HEALTHCARE: TOWARDS BETTER CARE, ACCESSIBILITY AND AFFORDABILITY
	We will have 80 billion connected devices and 5 billion internet users by 2020. It is therefore imperative for healthcare providers to tap on technology and innovation to continually improve patient care and safety, and empower people to take greater responsibility for their own health and well-being. Connected healthcare offers vast opportunities for better access with higher patient engagement, which improves outcomes and lessens treatment time. This session seeks to explore the trends in connected healthcare and their advantages and disadvantages in terms of care, accessibility and affordability through the sharing of solution providers and healthcare providers.
1.00 pm – 2.15 pm	Networking Lunch
2.15 pm – 3.45 pm	SESSION THREE - THE SILVER ECONOMY: CATERING TO THE AGEING POPULATION
	Ageing population is a mega trend in Asia, with this segment projected to make up 11% of the population by 2018. In Malaysia, this segment will exceed 15% of the population by 2030. To address their needs, the government plans to introduce the Aged Healthcare Act. This session seeks to review aged care in a holistic manner across the entire spectrum of their needs to promote healthy aging and help the elderly age with independence and dignity.
3.45 pm – 5.15 pm	SESSION FOUR - MEDICAL TOURISM: BRANDING AND MOVING UP THE VALUE CHAIN
	Within ASEAN, Malaysia is the third most popular medical tourism destination after Thailand and Singapore. The country has earned international accolades in this area from the International Medical Travel Journal, World Medical Tourism & Global Healthcare Congress and others. Malaysia Healthcare Travel Council data showed 880,000 arrivals spending MYR730million last year. However, Malaysia requires stronger branding to strengthen its position as Frost & Sullivan had reported poorer market awareness of Malaysia vis-à-vis competitors. This session ponders short and medium term strategies to build up the country’s attractiveness as a premier medical tourism destination not only for core medical services, but also for the wellness and aging segments.
5.15 pm	End of Forum and Refreshments

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the forum and is not responsible for cancellations due to unforeseen circumstances.

The Organiser accepts no responsibility for statements made orally or in written material distributed by any role-player at the forum. In addition, the Organiser is not responsible for any copying, republication or redistribution of such statements.

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REGISTRATION FORM

HEALTHCARE FORUM 2017
16 March 2017 • Istana Hotel, Kuala Lumpur

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REGISTRATION INFORMATION

► FOR REGISTRATION, PLEASE CONTACT:

Prabhu Menon

Direct Line: +(603) 2093 5194
General Line: +(603) 2093 5393 ext 205
Mobile: +(6016) 387 9832
email: prabhum@asli.com.my

Nurul Rashidah Rashid

Direct Line: +(603) 2093 4859
General Line: +(603) 2093 5393 ext 210
Mobile: +(6018) 225 4281
email: rashidah@asli.com.my

Mohd. Radhi

Direct Line: +(603) 20937393
General Line: +(603) 20935393 ext 223
Mobile: +(6013) 757 2395
email: radhi@asli.com.my

Edora Rhazali

Direct Line: +(603) 2093 2996
General Line: +(603) 2093 5393 ext 208
Mobile: +(6013) 281 6718
email: edora@asli.com.my

REGISTRATION

Send/fax this entire form (or a photocopy) to:

ASIAN STRATEGY & LEADERSHIP INSTITUTE (ASLI)

Khazanah ASLI, No. 1718, Jalan Ledang, Off Jalan Tuanku Abdul Halim,
50480 Kuala Lumpur, Malaysia
Tel: +(603) 2093 5393 Fax: +(603) 2093 3078 Toll-free: 1 800 88 3096

About ASLI

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and not-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany, South Africa and other parts of the world.

Further information of ASLI is available at www.asli.com.my

► REGISTRATION FEES

Registration Fee
RM1,800
+ 6% GST per delegate

Special Group Discount
RM1,600
(Minimum 3 delegates)
+ 6% GST per delegate

Government / NGO
RM1,500
+ 6% GST per delegate

NOTE: Fee includes lunch, refreshments & conference documentation

► PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space available' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

- BANK TRANSFER CASH CHEQUE

Payee name : **Asian Strategy & Leadership Incorporated Sdn Bhd**

Bank account : 3089034201

Bank : Public Bank Bhd

Branch : Bandar Sunway

Bank address : 48 & 50, Jln PJS 11/28A, Bandar Sunway, 46150 Petaling Jaya, Selangor

Swift Code : PBBEMYKL

FOR PRIVATE SECTOR

The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.