

GREATER KL & SMART CITY SUMMIT 2017

Unification of Smart City Concepts: Malaysia's next step



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Malaysia's ambition to become Smart City Hub for APAC has come a long way since the Greater Kuala Lumpur/Klang Valley (Greater KL) was designated as a National Key Economic Area (NKEA) under Malaysia's Economic Transformation Programme (ETP). The current success of smart transformation especially in the IOT as well as integrated urban public transportation has created opportunities for smarter technology to take root, where cashless payment systems, security, alternative energy are becoming reality, no longer an idea. One of the advantages that Malaysia has is the ability to jump in at the right frame of time with the right tools and the exact motivation to make the market entry and sustain itself there. Smart city concept has been on the table past decade but Malaysia took cautionary steps before leaping into the game. The country immersed itself in connectivity, before moving to network creation. Once independent networks were able to sustain themselves, the society went knee deep with App, Big Data crunching, E-Wallet etc with IOT being the choice of word for where we are at.

Within the main six facets to earn the "Smart City "tag, Malaysia has worked hard on integrated transportation, IOT, holistic new cities of the future, such as Malaysia City, our current pride Iskandar Development, Cyberview and several newly announced projects. Our local entrepreneurs and E-commerce players have crossed the 1 billion landmark and we are also pushing strong for alternative utilities management which is currently the highest cost for businesses and households alike. With green as our largest agenda, everything is well aligned and is on the motion to create a better city which will progress towards the better country we all aim to be. However, the simplification of smart cities can create complicated technologies which can deter the very straight forward nature it was striving for.

ASLI has been a staunch supporter of the smart city development since year 2012 and this year, Greater KL & Smart City Summit 2017 is looking to dive further into the current and upcoming.



WHO SHOULD ATTEND?

- > City Mayors
- > Director Generals
- ➤ Presidents / MDs / CEOs / CFOs / VPs / Directors / General Managers
- > Head of I nfrastructure Development
- > Heads of Ur ban Planning & Development
- > Heads of Town Planning
- > Heads of Finance / Investment / PPPs
- > Heads of Environment

From

- Government departments Federal,
 State and Local Councils
- Municipal and Regional Government Authorities
- > Regional Development Agencies
- > Property Developers
- Construction, Architecture and Engineering Firms
- > Urban Designers and Developers
- > Leisure and Hospitality Operators
- > Transport Industry
- > Banks & Financial Institutions

Also senior executives of key organisations involved in the design, construction

- > Residential Developments
- Roads, Rails, Tunnels, Bridges, Dams, Water Treatment Plants
- Leisure & Commercial Developments
- > Property Development Projects
- > Government and Civic Buildings

WHY ATTEND?

- > Bringing forth the smart citizens within the smart city through phase by phase education
- > Creating smarter connections between public, private and civil societies for the unification of smart city
- > Changing the future with new emerging technologies examining the IOTs of all
- > Smart connectivity as the transformation tool for urban public transportation System
- > Encouraging the next gen innovators for smarter cost effective ideas and solutions



8.00 am – 9.00 am	Arrival and Registration of Participants / Morning Coffee
	SESSION ONE - GREATER KL AS THE PREMIER HUB OF SMART CITY CONCEPT: WHAT IS HOT AND WHAT IS NEW FOR 2017
9.00 am – 10.00 am	What was thought off as a nascent concept in the year 2000, National Strategic Roadmap with the IoT plan catapulted Greater KL & Klang Valley into Malaysia's capital of creation and a fast moving/bustling global tech hub. Kuala Lumpur will be hitting the Megacity status upon additional 2.8 citizens, hence the commercial and real estate development, integrated public transportation system, modern infrastructure as well as plenty of opportunity to implement 'live, work & play' along with various projects such as River of Life, MRT, HSR rail line as well as the new Kuala Lumpur adjacent city is undergoing progress. With the last phase on the go, GTP 3.O (2015-2020) is producing landscapes of opportunity for many resilient businesses to factor in smart technology and infrastructure. This session will analyse the road track to smart city, our next big step for BFR (Big Fat Results), opportunities lies ahead as well, where do we go from here.
10.00 am – 10.15 am	Morning Refreshments
	OPENING PROGRAMME
10.15 am – 11.00 am	WELCOMING REMARKS: Tan Sri Dato' Dr. Michael Yeoh, Chief Executive Officer / Director, ASLI OPENING KEYNOTE ADDRESS: "Being Smart as The Next Step'
	**YB. Senator Dato' Dr. Loga Bala Mohan A/L Jaganathan, Deputy Minister of Federal Territories
	SESSION TWO - SMART CONNECTIVITY - HOW DEVELOPMENT OF URBAN PUBLIC TRANSPORTATION IMPACTS THE CITY DEVELOPMENT
11.00 am – 12.00 pm	The Urban mobility nightmare is still very real for Malaysia, Indonesia, Hong Kong, Jakarta and the list goes on. One of the common denominator between all these cities is the high supply of private vehicles for the undersupplied public transportation which seem to never correlate with the increasing urbanised population. In Malaysia with MRT, LRT, BRT, multiple highways, and cross border speed rail are near completion, we are also looking at the River of Life project as our next step. From cashless toll towards Smart Traffic System with information streaming on real time to the provider, we on target and our multimodal transportation would be the envy of the world once it has reached it completion. This session would be discussing the impact to business we will gain from smart mobility.
12.00 pm – 1.00 pm	SESSION THREE - SMART UTILITIES MANAGEMENT: THE POWER TO LIVE
	One of the significant theme of smart city is no wastage or zero wastage as the KPI. Power has long been a debate for any countries; Solar or Nuclear? LED or Soft Gel lights? Wireless charging, Thermostats, Language barrier breaking System (talking gives it the energy) Waste as energy; The choices are endless. Water management is a venture that is divided from potable to desalination but current solutions indicated there are other ways to go around it. Waste management is our bane, where cities are creating triple its size in waste per year. What are the new manners to combat this? This session is to engage the providers to showcase the best solution Malaysia could use as smart utilities management system.
1.00 pm – 2.00 pm	Lunch
2.00 pm – 3.15 pm	SESSION FOUR - CONNECTIVITY, STORAGE AND TECHNOLOGY
	Smart Homes are the reality of today, so are smart buildings. The click or swipe of a button can turn on the air-conditioning or close a door from miles away or from the comfort of your sofa. All our photos, videos, memories from video tapes day are now floating in cloud storage and our security system has become the ultimate Big Brother with complete facial and features recognising tech. With these technologies playing the role of connectivity, storage as well as security of our work and play, the prospects of future living is actually a reality. This session would be looking to analyse the new applications that is changing the ways human live today and what are the other current projects Malaysians could look forward for.
3.15 pm – 4.30 pm	SESSION 5 - PANEL DISCUSSION: THE TALK ON SMART- ARE WE ON TRACK?
	Cyberview City, Iskandar Development and the future Bandaraya Kuala Lumpur are the few examples with high expectations of living up the smart city concept. There been opposition on these drastic changes in short period, citing the ruin of history, the ability to re-learn way of living, urban poor not being active participants, the rest of Malaysia being secondary followers and the list goes on. This Panel is to clarify one thing- Is Malaysia ready for smart development?
4.30 pm – 5.00 pm	CLOSING KEYNOTE ADDRESS: "Resilient Transformation of Smart City" ** YB Datuk Halimah Binti Mohd Sadique, Deputy Minister of Housing and Local Government
5.00 pm	End of Conference / Afternoon Refreshments
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The Organiser reserves the right to alter the content and timing of the programme in the best interest of the summit and is not responsible for cancellations due to unforeseen circumstances.

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REGISTRATION FORM

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REGISTRATION INFORMATION

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About ASLI

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and non-for-profit Think Tank headquartered in Malaysia. ASLI is committed to create a better society and to help organisations enhance competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany and South Africa.

Further information of ASLI is available at www.asli.com.my

➤ REGISTRATION FEES

Registration Fee RM1,800

+ 6% GST per delegate

Special Group Discount RM1,600 (Minimum 3 delegates) + 6% GST per delegate

Government / NGO RM1,500 + 6% GST per delegate

NOTE: Fee includes lunch, refreshments & conference documentation

➤ PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space available' basis. Cheques or bankdrafts should be crossed and made payable to Asian Strategy & Leadership Incorporated Sdn Bhd.

BANK TRANSFER		CASH		CHEQUE
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Payee name : Asian Strategy & Leadership Incorporated Sdn Bhd

Bank account : 3089034201 Bank : Public Bank Bhd Branch : Bandar Sunway

Bank address : 48 & 50, Jln PJS 11/28A, Bandar Sunway, 46150 Petaling Jaya, Selangor

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The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.



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